

# Welcome



Door to Door Fast Reliable

#### One stop shop for

- Business and personal Shipments
- Express and Air freight movements
- Ground and ocean freight movements
- In India and world wide destinations



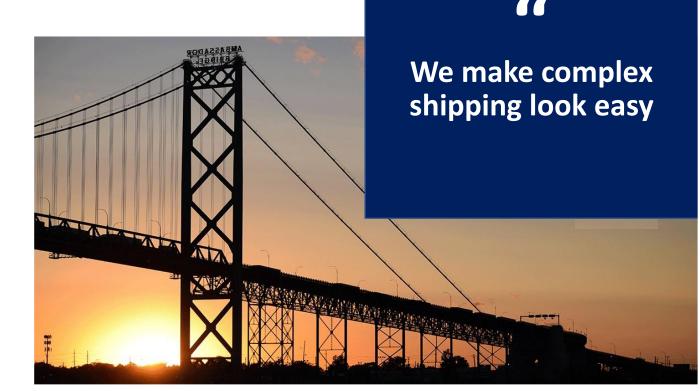


## **About ICL**

ICL – Integrated Couriers & Logistics. (A Brand of Sri Balaji Maxmail PVT LTD) is a fast and reliable express delivery service with best overnight shipping options to global destinations and across all states in India.

Our mission is to offer an Ethical, Competitively Superior Value Proposition, and be the first choice for our Customers, Principles, Employees and Business Partners.

Our portfolio of services includes Overnight Deliveries to key international destinations, Domestic & Worldwide. Air Freight and an exclusive Gift Delivery Service to select markets.



## **Our Footprint**



Integrated Couriers & Logistics., is one of the Fastest Express Courier network operating in India and has earned the respect of being one of the leading overnight service providers. Express • <u>Air freight</u> • <u>DG cargo</u> • <u>Reverse logistics</u> • Domestic <u>Express</u> • Domestic surface



**VISION** : To be recognized by our customers as leading Express logistics Solutions provider in India. To provide a seamless express service to our customers worldwide through a strategic alliance network that will strengthen/increase our market position, retain a highly motivated staff and build more profitable revenue

**MISSION** : To Offer an Ethical, Competitively Superior Value Proposition, and be the first choice for Customers, Principles, Employees and Other Business Partners

<ul> <li>Established – 2006</li> </ul>	• 35 vehicles	• 267 Franchisees
• US \$ 50M 2021 REV	• 5,000 INTL ADV	• 50 Own Branches
• 500+ Employees	• 6,500 DOM – ADV	• 1000 Zip Codes



### Where do we play



# E2E Domestic and International Transportation



## Why choose us ?

With multiple global network's access, we provide flexible shipping options to choose between speed, cost and complexity.



Design logistics solutions that build supply chain efficiency and speed to Market



Multimodal transportation options for domestic and International destinations

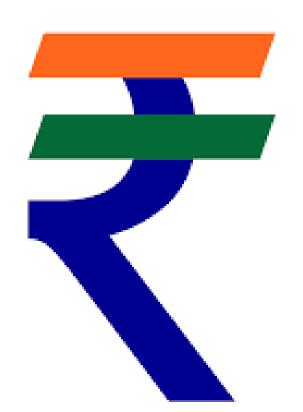


We deeply believe in sustainable partnerships and collaborate across the value chain.



## **ICL Value Proposition**

- 17 + Years of Industry Experience
- Range of products under one roof
- New Age solutions to problem solving
- Regulatory compliance and Documentation
  - Cloud based shipping tools
  - Secured shipping options
  - Range of ready to refer MIS Reports
  - AWB & Invoice Download
  - Bulk Upload shipping options
    - Savings in overall logistics spend
    - Global Multi-carrier network options





## **Our Product Stack**



With a state of the art Customer service and support our product portfolio helps customers meet most logistics challenges and needs

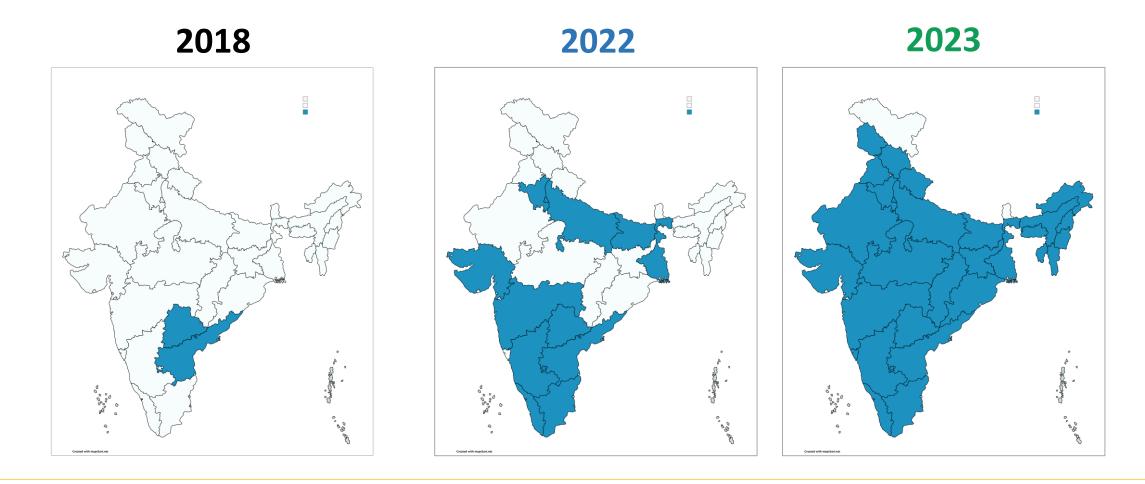


From Door to Door **Domestic**, to ground and Air cargo service, we have introduced a next flight out option that will address the SOS inventory needs across India

**International** Express deliveries to 200 + Countries in the world with network options, Reliable import service with timely deliveries and now introducing Geo Freight - an innovative Air –Ocean multimodal International delivery

### **Our Footprint – State Coverage**





All our products are available across the network, with state of the art web based technology tools on national operations can be supported through out our network with real time information flow, CRM based service and support and range of products that cater to multi industry, multi modal requirements



Door to Door Fast Reliable

# Innovations



In the new normal, logistics space needs *even better* balance between **Speed** and **Cost** of distribution...

 ...There fore we are developing a new "Inventory on Wheel" option that best suites SMEs, E-Commerce LCLs



# **GEO Freight**

ICL Geo Freight is a Combination of Air & Ocean shipping

- Port to Port & Door to Door Services Combination of Air & Ocean Shipping
- Multimodal International Movements
- Perfect solution to manage Speed, Cost and convenience of Shipping
- First leg Ground/ Air with Express Clearance
- LCL consolidation at International FTZ in Transit
- Ocean Movements from transit to destination
- Consolidated clearance at destination through IOR
- Door Deliveries through small package and LTL cargo.
- Fully trackable movements to International destinations.

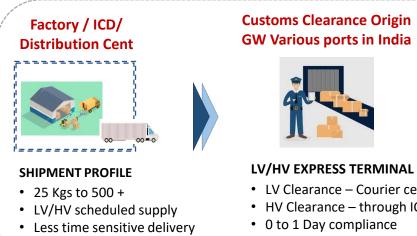
## **Key target audience**



- Especially those who do not enjoy economy of scale,
- Looking for "faster than Ocean" LCL delivery options
- Simplified shipping options and freedom from clearance complexities
- Low on handling costs and staggered delivery schedules
- Best suited for smaller order size of 25 Kgs to 2500 Kgs+
- Ecommerce Fulfillments with consolidated Clearance
- Multi location LCL consolidations at and origin
- Looking for reduced cost of International deliveries



#### Multiple origins in India

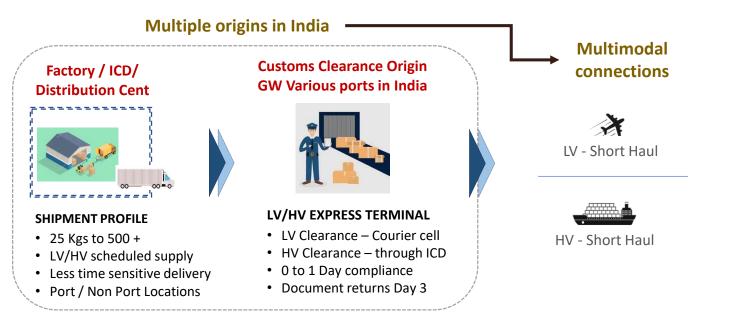


• Port / Non Port Locations

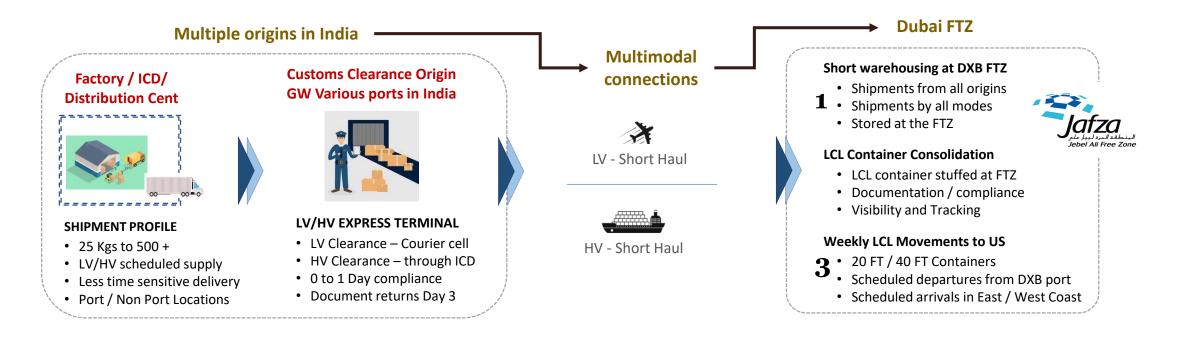


- LV Clearance Courier cell
- HV Clearance through ICD
- Document returns Day 3

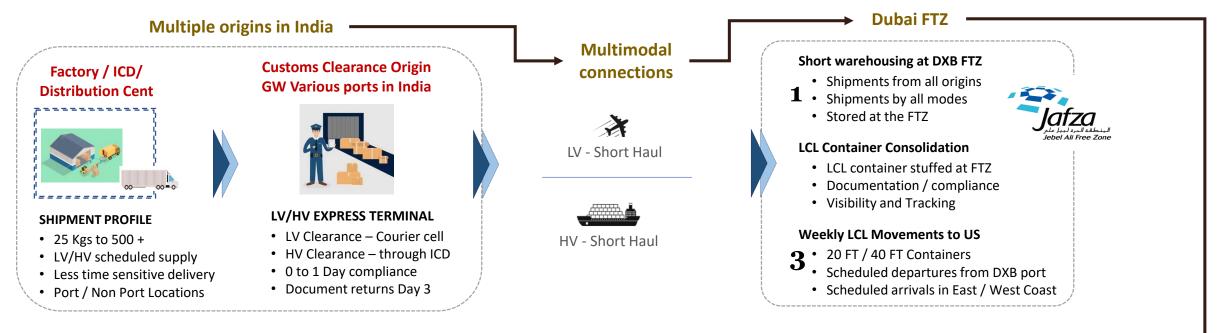












#### New York Port

#### B. Transit W/H at NYC

#### A. Import Compliance at NYC



#### De-stuffing at Warehouse

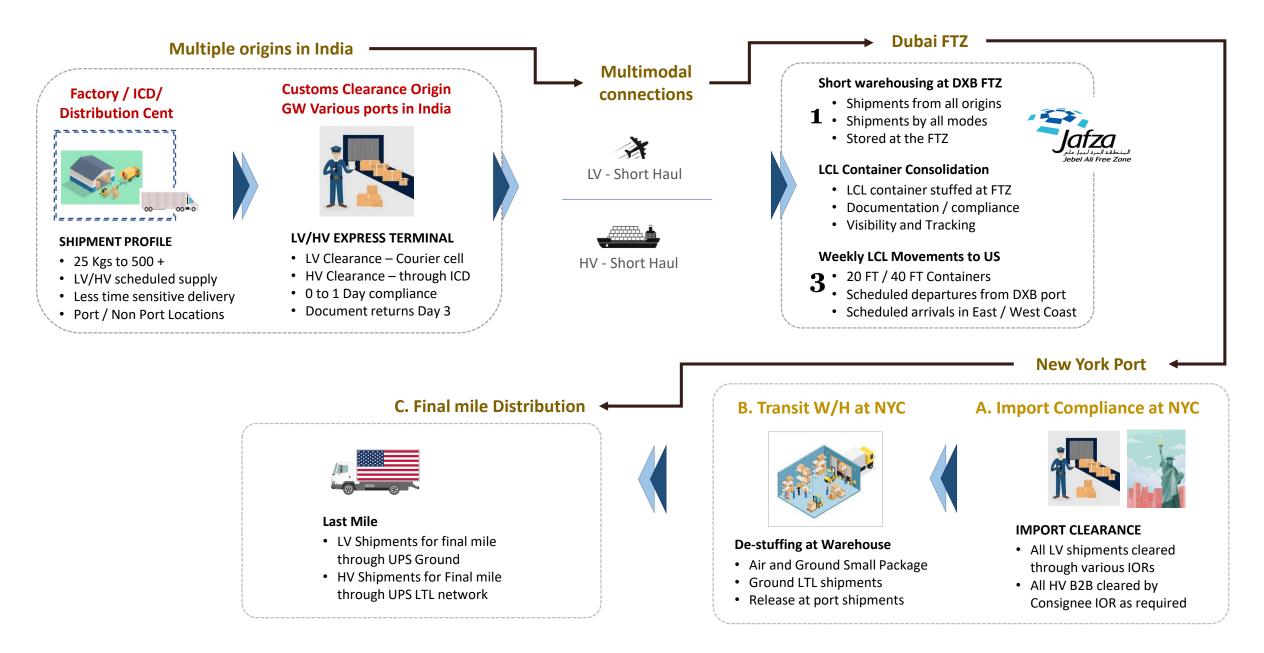
- Air and Ground Small Package
- Ground LTL shipments
- Release at port shipments



#### IMPORT CLEARANCE

- All LV shipments cleared through various IORs
- All HV B2B cleared by Consignee IOR as required







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## A new Next flight out service for India



# **ICL Insta-Connect**

ICL Insta-connect is a next flight out service to address SOS movements

- A White glow service offered on Air network
- Fastest possible deliveries across key destinations with Airports in India
- As good as carrying it yourself right up to the door step of the consignee
- 5 6 Hour short notice shipping (same day or 24Hours)
- All SOS deliveries for critical spares for down times, urgent samples, repair programs
- Pre-identified costs, fully trackable service to shortest time to delivery
- Door to door next flight out customized service design

## Key target audience



- Manufacturing industry that needs to push samples for testing
- R&D organizations that need prototypes for research and development
- Aerospace and Automotive industry sectors that require urgent movements
- Scientific research community, Design and development studios
- Critical Retail inventories that need urgent transfers
- Legal and such other industries that require critical document movements
- Companies that cannot spare executives to travel to destination on their own
- International executive travelers who need specific objects to be urgently carried

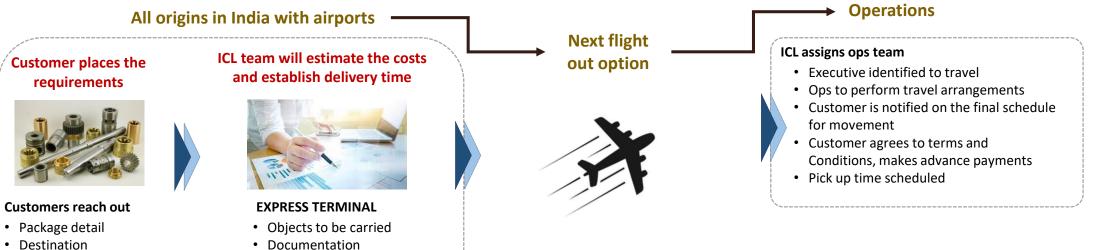




• Flight schedules

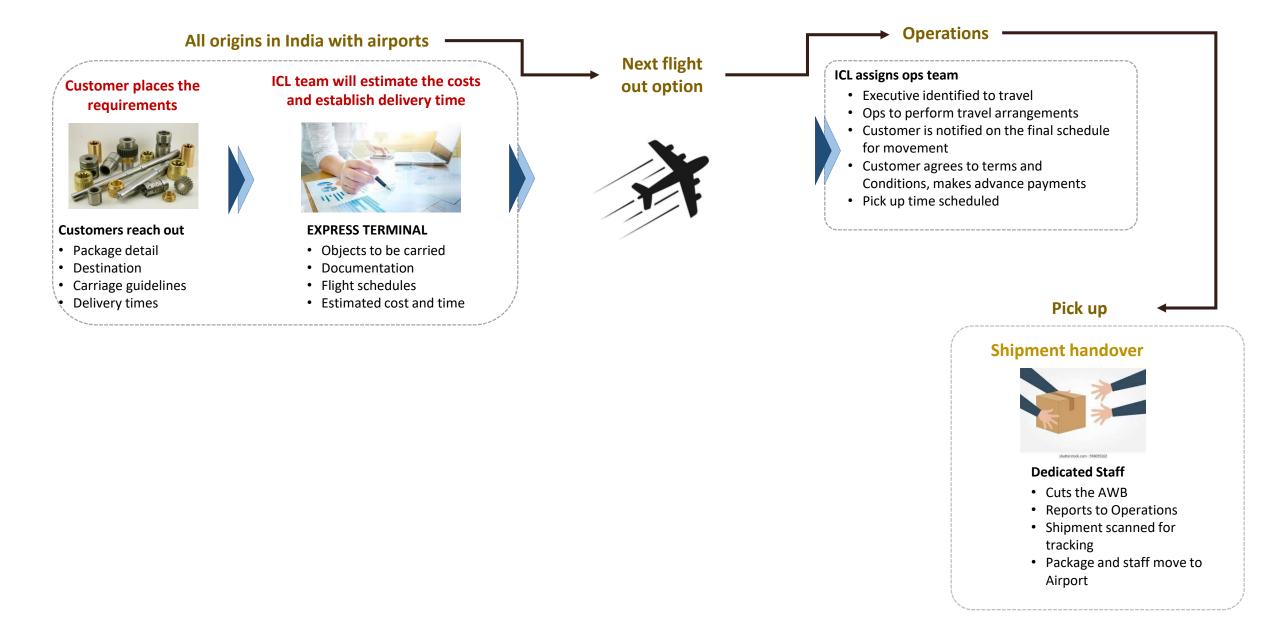
• Estimated cost and time



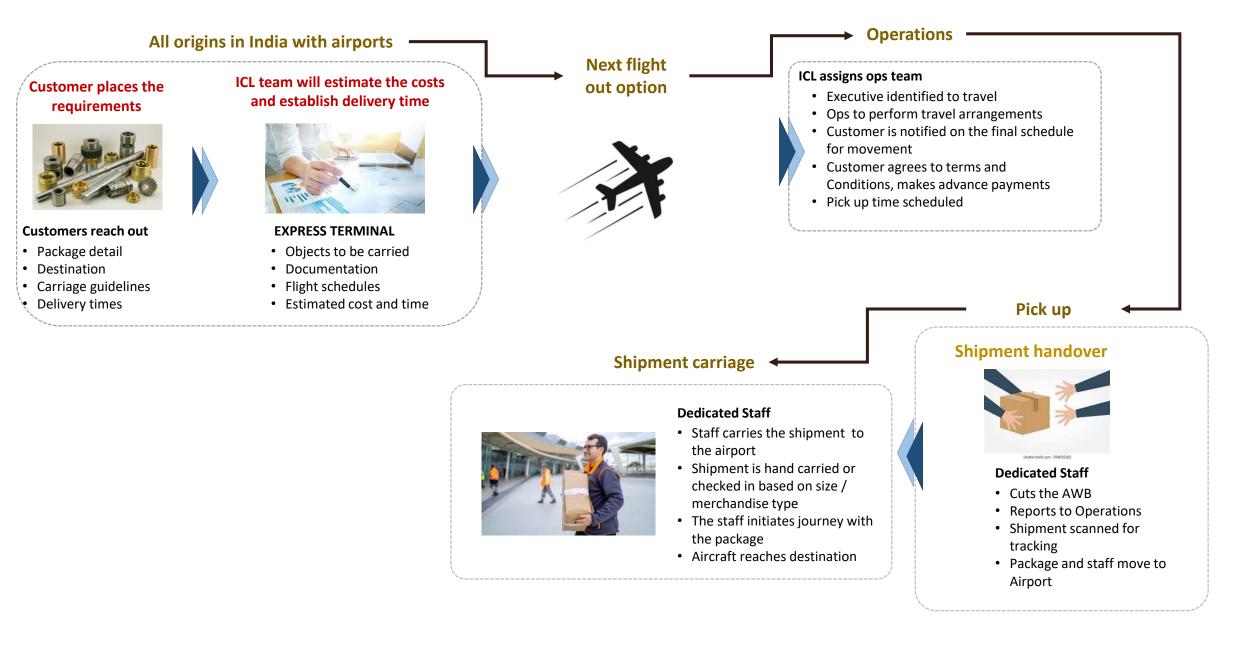


- Destination
- Carriage guidelines
- **Delivery times**

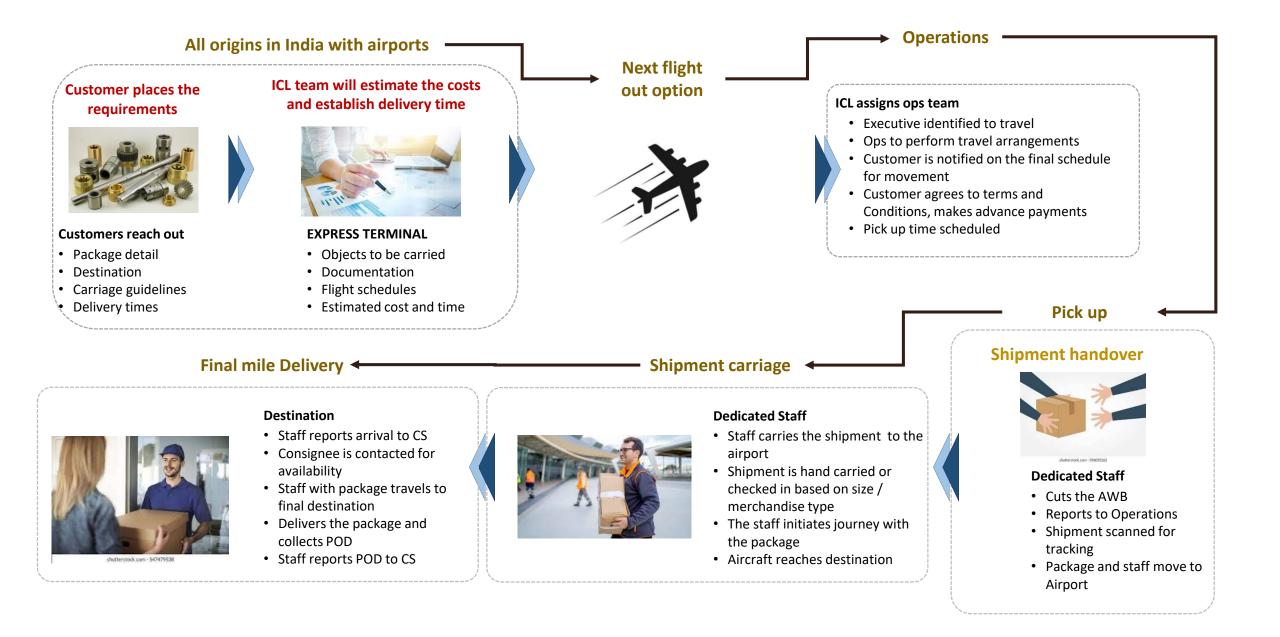














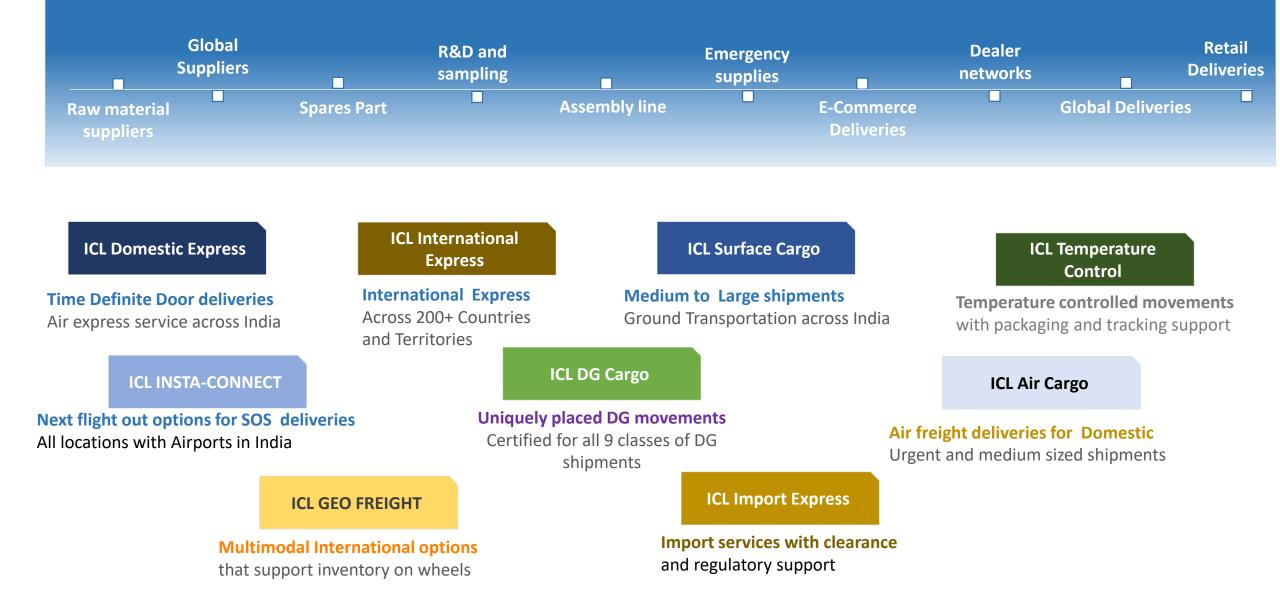
Door to Door Fast Reliable

# Industry solutions

## Reliable supply chains are critical for success



#### We help collaborate with operations, Planning and last mile



# Industry Solutions – Import Express



- From anywhere in the world, ICL is able to provide Express Import (Door-to-Door) services
- Efficient transit times help customize the supply of raw material imports
- Key focus on handling, customs clearance and compliance to regulatory requirements
- A classic 4-6 Days door delivery option from order date from most origin countries in the world
- Greater level of control and visibility over the shipments
- Faster clearance, advisory on paperwork and faster clearance options to facilitate imports.
- With reduced costs and faster transits avoidance of excessive inventory of raw materials
- Cater to changing customer demand and delivery schedules with the help of faster transit times



# Industry Solutions – Automotive



- Time definite commercial and sample movement of critical parts to world wide destinations
- Air freight solutions for Airport and door deliveries palatized and small package commercial movements
- Supply to line import services to cater to customized raw material and critical parts movements
- Domestic distribution through Air and Ground for routine retail order fulfillments
- Import of critical parts and supplies for R&D applications
- Exhibition shipment management for export and duty free imports
- In house import and export clearance services
- Just in time schedules with white glow service



# Industry Solutions – Manufacturing



- Ability to participate in the planning and designing of supply lines for a timely and efficient input
- Range of products that offer varied options of speed to manage complex transportation options
- International import service acts as a standby for critical requirements to avoid down times.
- Efficient support for commercial exports by Air and Ocean to help manage inventories
- Reliable movements of DG cargo with key focus on compliance, documentation and cost of shipping
- Dedicated service support with CRM to ensure minimal disruptions to flow of goods
- Domestic LTL distribution and International Air and Ocean movements to offer range of "speed to market" options



# Industry Solutions – Garments / Apparel



- Fast, Reliable and timely imports of small package door deliveries to ensure supply lines are not interrupted
- Cost effective exports of frequent small and medium merchandising shipments that are delivered in the shortest transit times.
- Late cut offs for last minute exports of samples to save on production time for merchandisers
- Full visibility and tracking to ensure customers are able to closely watch shipment movements
- Assured lifts during peak periods that ensure maximum time for production
- Reliable global network to reach various markets in the world for import and export movements
- Customer service support to co-ordinate critical import supplies for timely clearance and deliveries



# Industry Solutions - Health care and pharma

Indian Pharmaceutical Industry Reigning the Global Market

- Routine commercial ocean and Airfreight formulations and bulk drugs for port and door deliveries
- Temperature controlled movements for research and clinical trials
- Cold chain management with supplies, conditioning, temperature monitors and for critical door deliveries including clearance
- Domestic and International deliveries
- Import and distribution of medical device
- Repair and replacement support with reverse logistics for repair and replacement services
- Field engineer support for parts deliveries



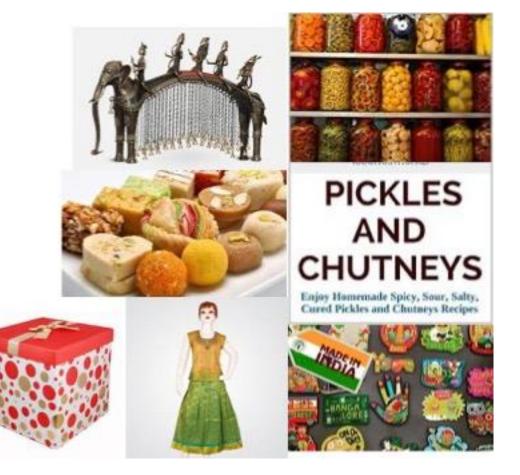




# Unique services – Personal Gifts



- ICL take pride in innovating products that solve problems of its customers
- One of the very first innovation we launched in India nearly two decades ago is to offer personal package exports to the Indian diaspora in the west
  - Sweets & home made products
  - Personal packages
  - Festival & event logistics
  - Handicrafts and Gifts
  - Excess baggage deliveries
- We deliver door to door personal packages of range of products from India, that uniquely include home made products
- The intense attachments to pickles, chutneys, masala and medicines from India are now made available in the US in 3 working days
- An un-matched service available from key cities in India





Door to Door Fast Reliable

# **Corporate Patrons**

Besides the millions of Indian families residing in the west

## Some of our customers







Door to Door Fast Reliable

## THANK YOU